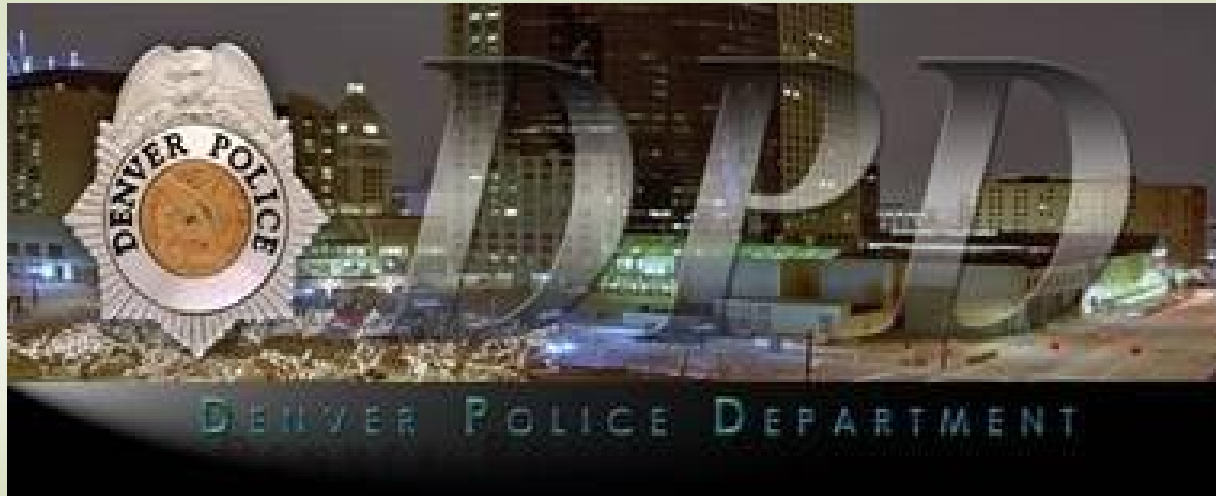


SURVEYS

Ideas and Lessons Learned



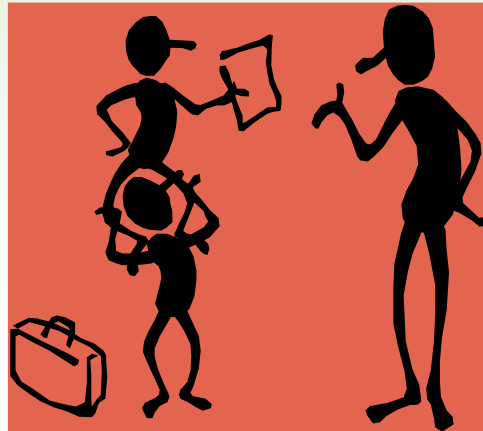
Presentation for Planning & Research Director's Forum
April 25, 2007

Today's Presentation:

- Value of Surveys
- Developing Meaningful Measurements
- Lessons Learned

The Value of Surveys

- ▶ Underreporting
- ▶ Builds Community Relations
- ▶ Measurement of Change



Types of Surveys

- Telephone
- Mail In
- Door-to-Door



Developing Meaningful Measurements

- Think beyond traditional questions -
Example 1: Vignettes
- Go beyond “is this a problem” –
Example 2: Crime and Disorder Identification

CAPITOL HILL TARGET AREA QUAD 1

Legend

Building Footprints

- Commercial Building
- Miscellaneous Structure
- Residential Building

E 17TH AVE

N BROADWAY

MAN ST

N PENNSYLVANIA ST

N PEARL ST

N LINCOLN ST

N GRAN

N LO

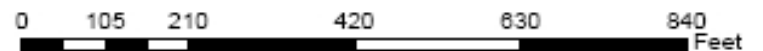
E COLFAX AVE

Crime & disorder 7/18/2006 9:59:04 AM
26 problems Options

Youth:
Using drugs; Selling drugs; With weapons; Intoxicated

Adults:
Using drugs; selling drugs; with weapons

Gangs - Disturbances; Prostitution;



CAPITOL HILL TARGET AREA

Legend

Building Footprints

- Commercial Building
- Miscellaneous Structure
- Non-building (Courtyard)
- Residential Building

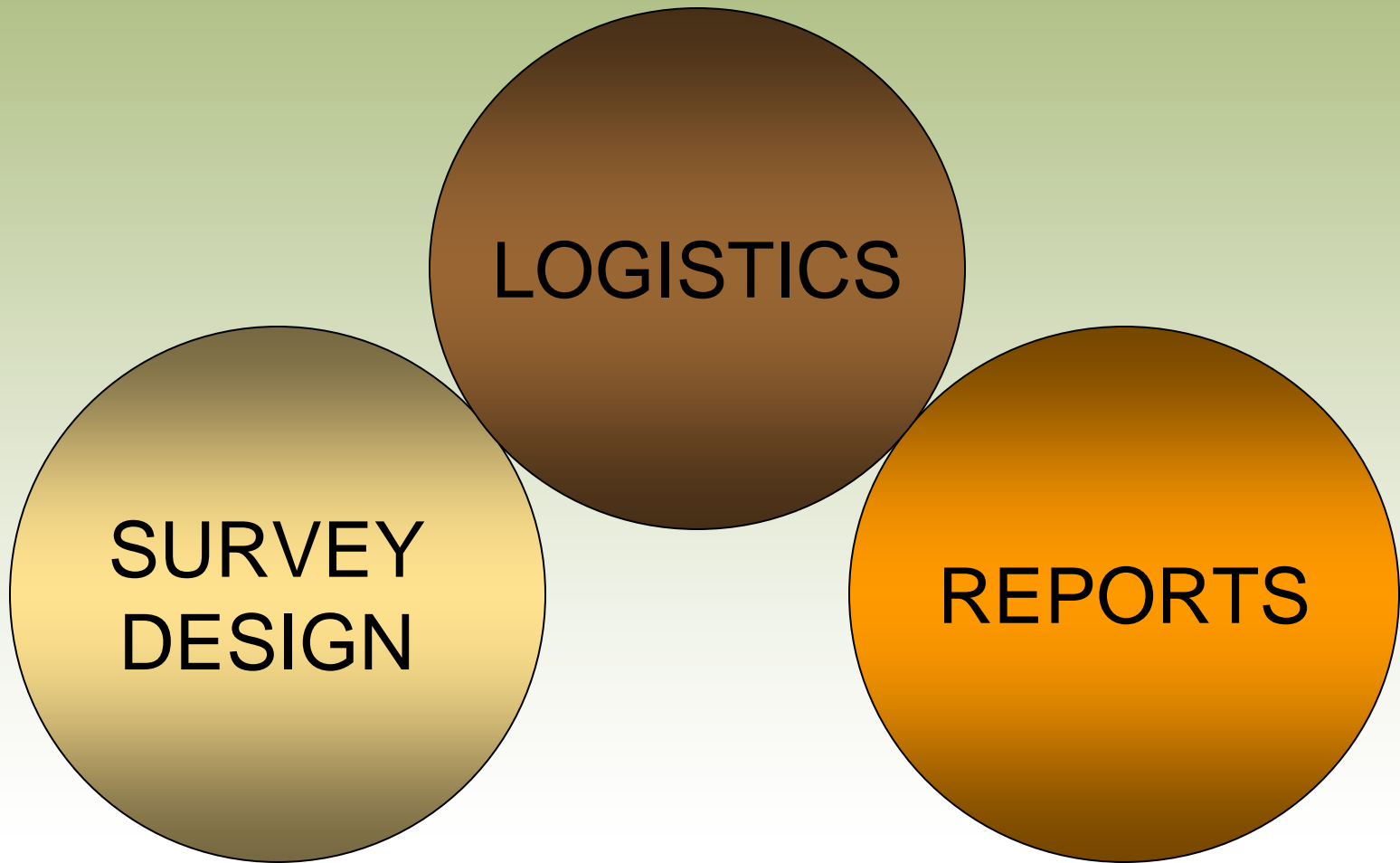


LESSONS LEARNED

BUDGET



MORE LESSONS LEARNED



THANK YOU

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